

The Internet in Russia

Public Opinion Foundation
Report highlights
Winter 2012-2013



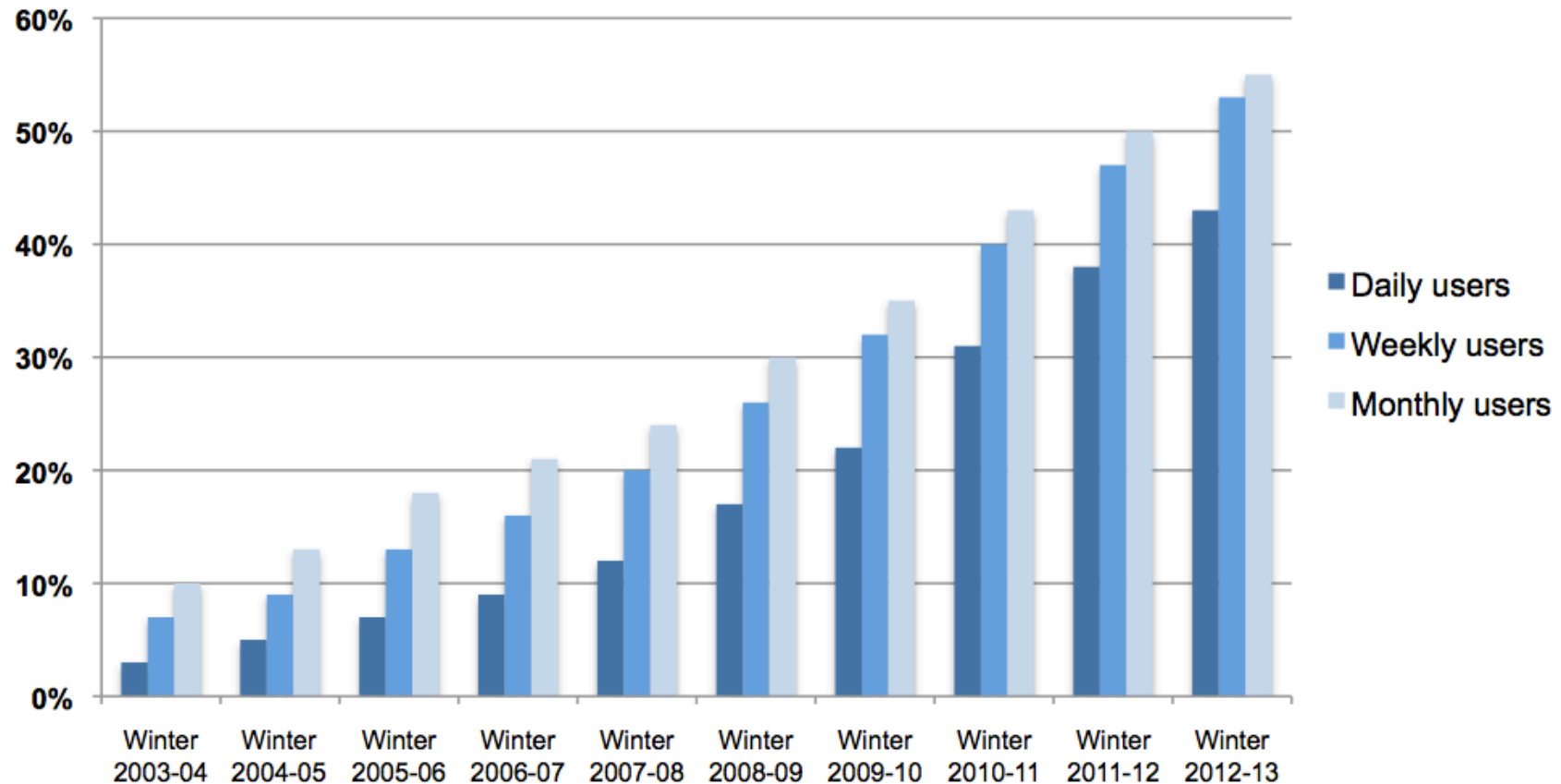
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Adult Internet users in Russia, 2002 - 2013

Number of individuals using the Internet at least once in the last month, week, or 24h						
	Monthly users		Weekly users		Daily users	
	% of total population	Millions of users	% of total population	Millions of users	% of total population	Millions of users
Autumn 2002	6	6.5	4	4.6	2	2.1
Spring 2003	8	8.9	6	6.4	3	3.2
Autumn 2003	9	9.9	6	6.9	3	3.2
Spring 2004	11	12	8	8.5	4	3.3
Autumn 2004	12	13.7	9	10.1	5	5.5
Spring 2005	14	15.5	10	11	5	5.7
Autumn 2005	16	17.5	12	12.9	6	6.8
Spring 2006	18	20.6	14	15.6	7	8.5
Autumn 2006	19	21.9	15	17	8	9.5
Spring 2007	22	24.8	17	19.6	10	11.2
Summer 2007	20	22.8	15	17.4	9	10.1
Autumn 2007	23	26.1	18	21	10	11.9
Winter 2007-2008	24	27.5	20	22.5	12	13.1
Spring 2008	26	30	22	25	14	15.7
Summer 2008	26	30.7	22	25.4	14	16.2
Autumn 2008	28	31.7	24	27.1	16	17.7
Spring 2009	31	34.9	27	30.4	18	20.6
Summer 2009	32	36.8	27	31.4	18	21.3
Autumn 2009	34	39.2	30	34.6	21	23.9
Winter 2009-2010	35	41.1	32	36.6	22	25.8
Spring 2010	37	43.3	34	39.2	25	29.4
Summer 2010	38	43.7	33	38.8	25	28.6
Autumn 2010	40	46.5	36	42.2	27	31.9
Winter 2010-2011	43	50.3	40	46.4	31	36.3
Spring 2011	46	52.9	42	49.1	33	38.6
Summer 2011	45	52	41	47.5	32	36.7
Autumn 2011	47	54.5	44	50.8	35	40.7
Winter 2011-2012	50	57.8	47	54.8	38	44.3
Spring 2012	51	59.5	48	56.2	39	45.6
Summer 2012	51	59.4	48	55.6	39	45.1
Autumn 2012	52	61.1	49	57.6	40	46.8
Winter 2012-2013	55	64.4	53	61.3	43	50.1

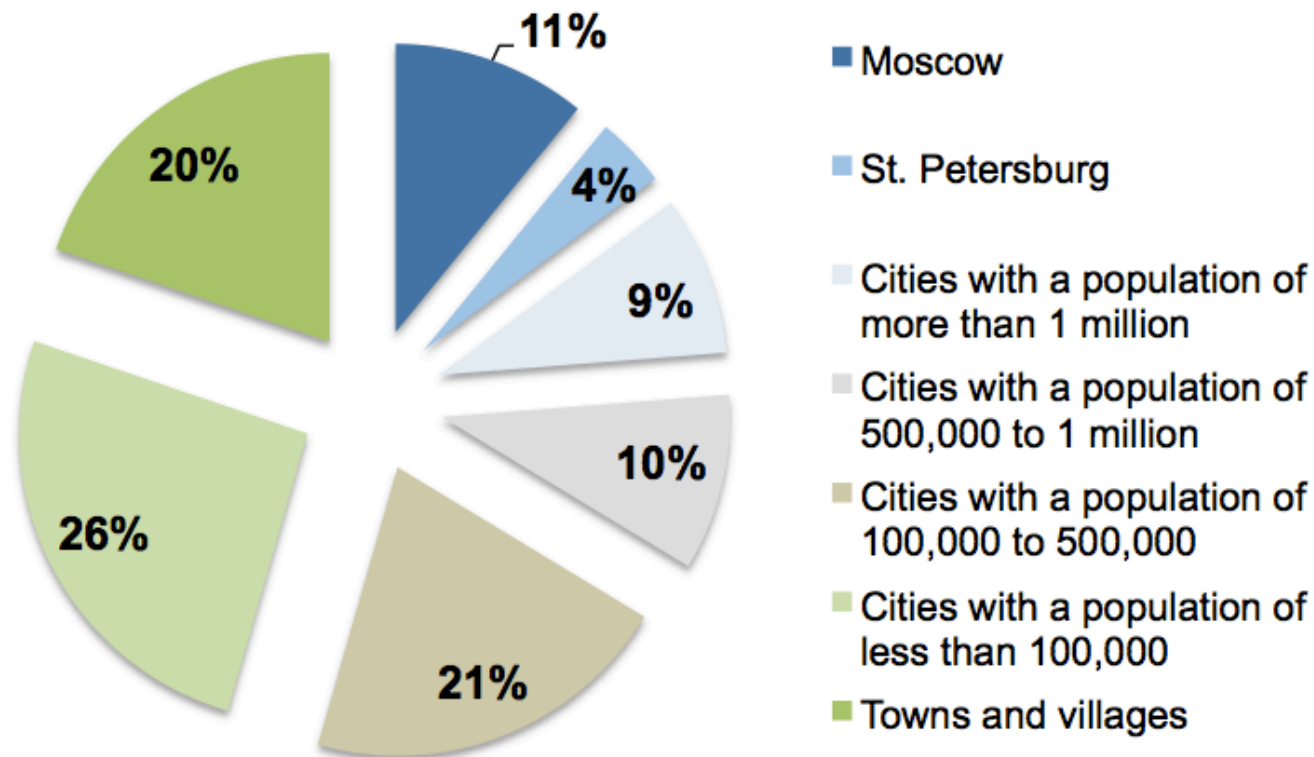
Percentage of individuals aged 18+ reporting Internet usage in Russia, as a % of total population



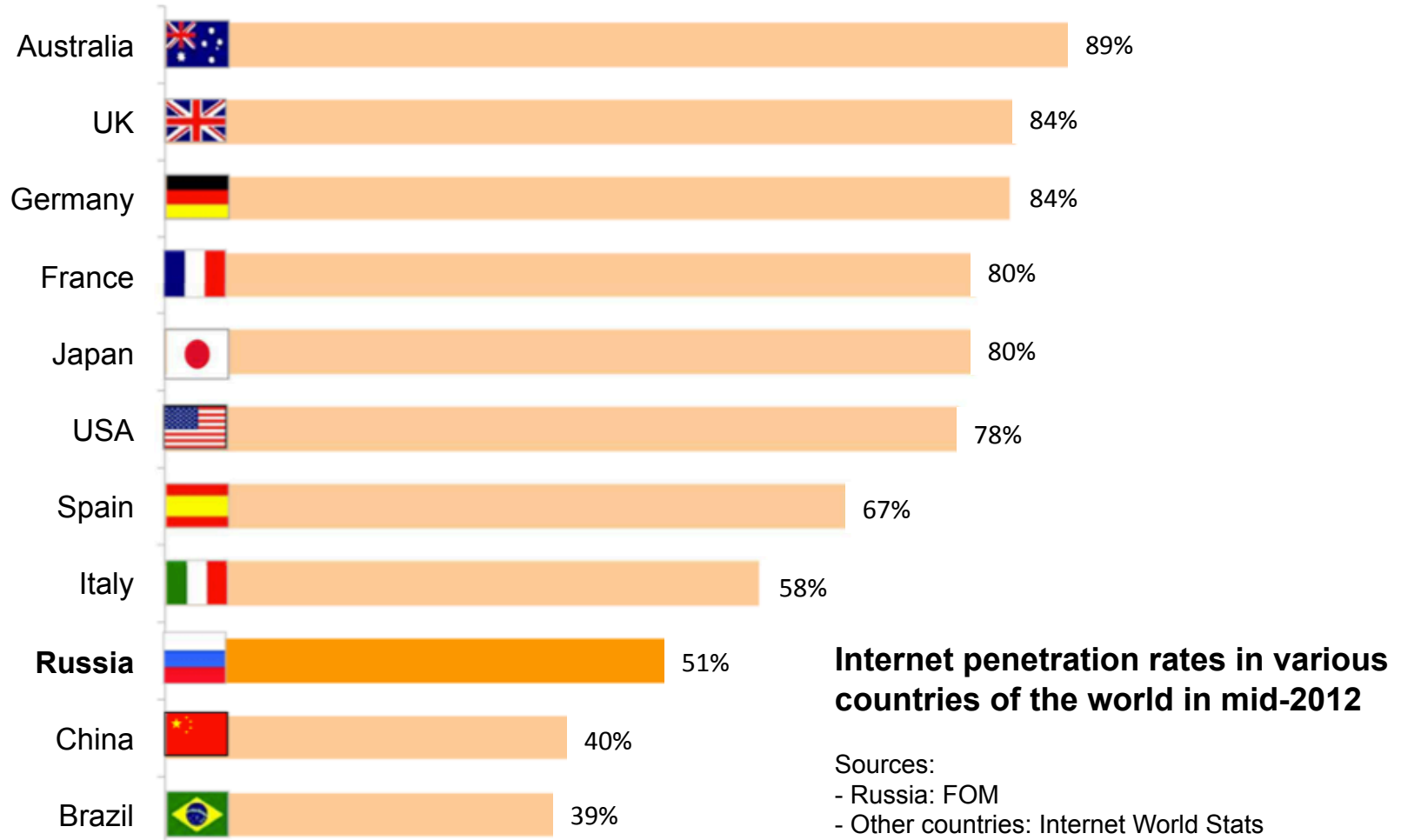
Distribution of Internet users among regions



Distribution of Internet users by municipal types



International comparisons



Methodology

- The report “The Internet in Russia, Winter 2012-2013” is based on the returns of surveys conducted in said period among a sample of 30,000 respondents in 205 urban and rural areas. The results given in the report apply to the population of Russia aged 18 and older.
- We have assigned the category “Internet users” to all those individuals who, in response to the questions “Have you ever used the Internet? If so, when did you last do so?,” answered affirmatively with one of the following responses: “in the last twenty-four hours,” “last week,” or “last month.”
- “The Internet in Russia” is published seasonally.

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- Internet penetration in localities (dynamics, number of Internet users, structure of Internet users' activity)

4. Internet penetration in different socio-demographic groups

- Internet penetration among men and women (dynamics, regions, localities)
- Internet penetration in different age groups (development, regions, localities)
- Internet penetration among groups of people with different education levels (dynamics, regions, localities)
- Internet penetration among individuals with different economic statuses (dynamics, regions, localities)

5. Demographics of the Internet audience according to the following categories:

- Gender
- Age
- Education level
- Economic status

6. Places of Internet use

- Popularity of places of Internet usage (dynamics, estimation of numbers)
- Popularity of places of Internet usage in federal districts (dynamics, estimation of numbers)
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- Dynamics of groups not using the Internet in Russia, as a % of the population
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- Dynamics of those not using the Internet
- Distribution of those not using the Internet in the Russian regions and localities according to the following categories: sex, age, education level, and economic status.

9. Background information

For more information, please contact FOM

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